

RAMADAN DISTRICT

2024

In collaboration with

Organized by

Jumeirah
EMIRATES TOWERS

M2L
CONCEPTS

TABLE OF CONTENT

1

INTRODUCTION
EVENT DETAILS
LOCATION

3

CONCEPT
LOOK AND FEEL
PLAN
RENDERS

2

ACTIVATIONS
KIDS ACTIVITIES
FOOD & BEVERAGE

4

PARTICIPATION
HOW TO APPLY
TERMS & CONDITIONS



Jumeirah
EMIRATES TOWERS

JUMEIRAH EMIRATES TOWERS

Jumeirah Emirates Hotel Tower, also known as Emirates Tower Two, is a 56-floor hotel in the city of Dubai, United Arab Emirates.

The hotel includes 40 luxury suites and is operated by Jumeirah Group. Connected with the Emirates Office Tower by a retail boulevard, the two towers form the Emirates Towers complex.

At a structural height of 309 m (1,014 ft), Emirates Towers Hotel is the smaller of the two sister towers. It ranks as the 48th-tallest building in the world. It is the world's third-tallest all-hotel building.

Construction, by BESIX subsidiary Six Construct, was completed on 15 April 2000.





INTRODUCTION

RAMADAN DISTRICT

Ramadan District allows you to experience the spirit of Ramadan. The district is a cultural and traditional event that captures the genuine essence of the holy month.

The surrounding area is filled with vibrant decorations, energetic entertainment, and delicious food. Immerse yourself in the Ramadan District's colorful environment. As people gather to celebrate the holy month, the busy night markets are alive with excitement and activity.



As you visit the numerous kiosks and vendors, take in the sights and sounds of the area. Enjoy the district's rich cultural heritage throughout Ramadan. Every area is alive with the atmosphere of the holy month, from the delectable local cuisine to the traditional crafts and performances. You'll find something to appreciate no matter what.



RAMADAN DISTRICT 2023



RAMADAN DISTRICT DETAILS

DATE

15 March 2024

4 April 2024

LOCATION

Jumeirah emirates towers plaza
terrace

TIMING

5:00 PM

2:00 AM

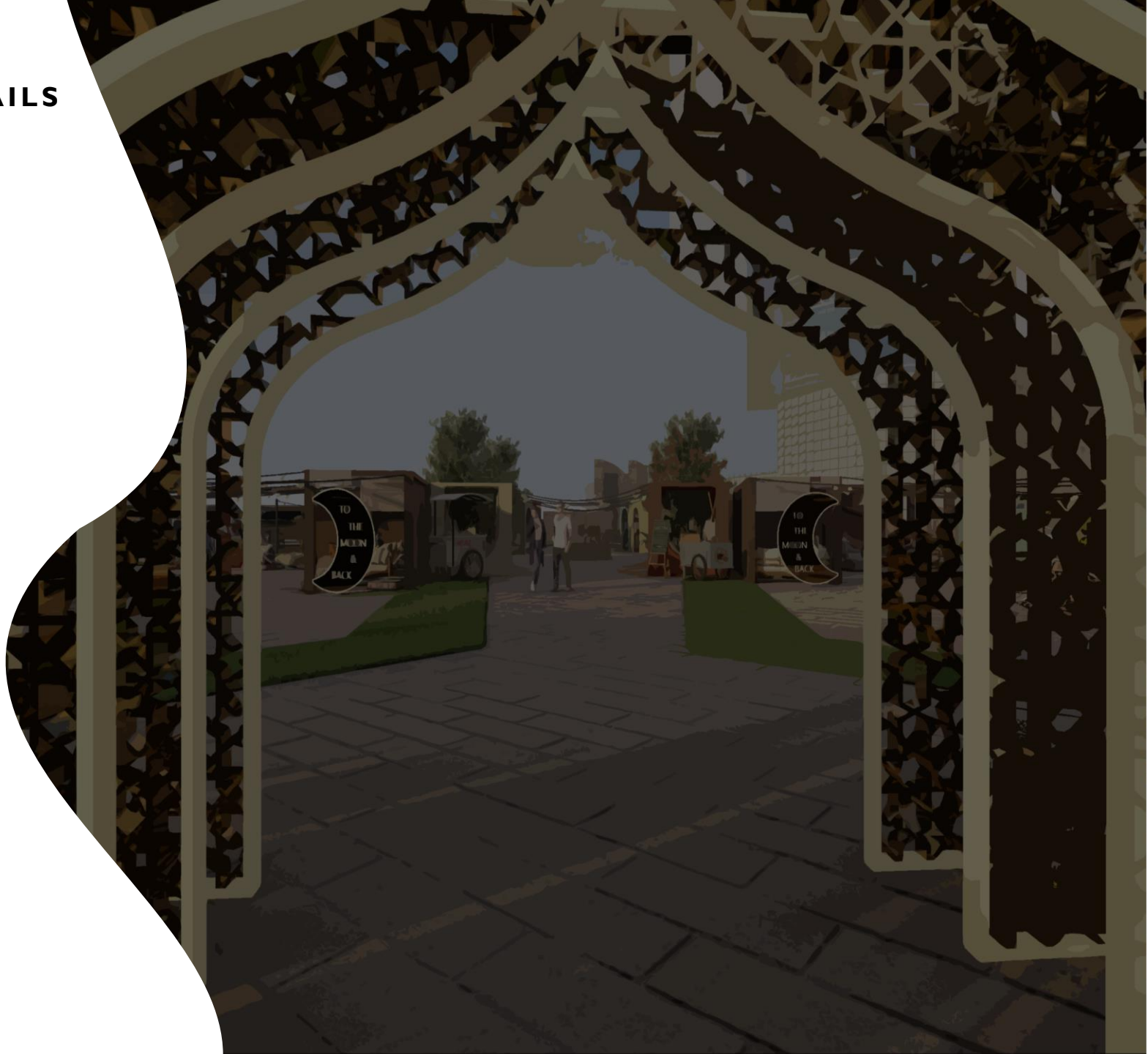
ATTRACTIONS

Retail vendors - Food And Beverage

Traditional seatings

Board games - Arts and crafts

Calligraphy - Arcade games



LOCATION





A CTIVATIONS

ACTIVATIONS

TRADITIONAL SEATINGS



HENNAH ARTISTS



CALLIGRAPHY ARTISTS



ARTS AND CRAFTS



BOARD GAMES



FOOD & BEVERAGE



KIDS ACTIVATIONS

STAGE PERFORMANCES



FACE PAINTING



ARTS AND CRAFTS



INTERACTIVE GAMES



COOKING CLASSES



PLAYGROUND



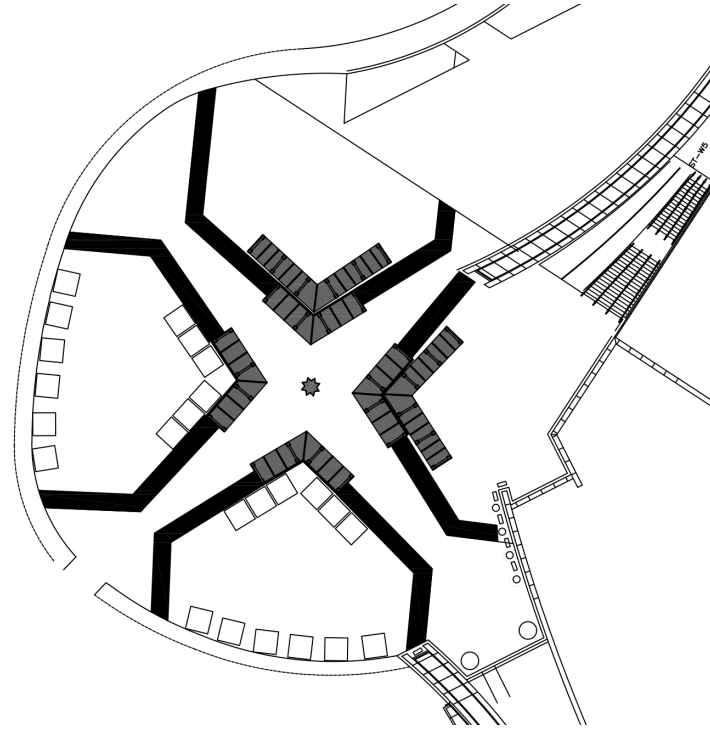
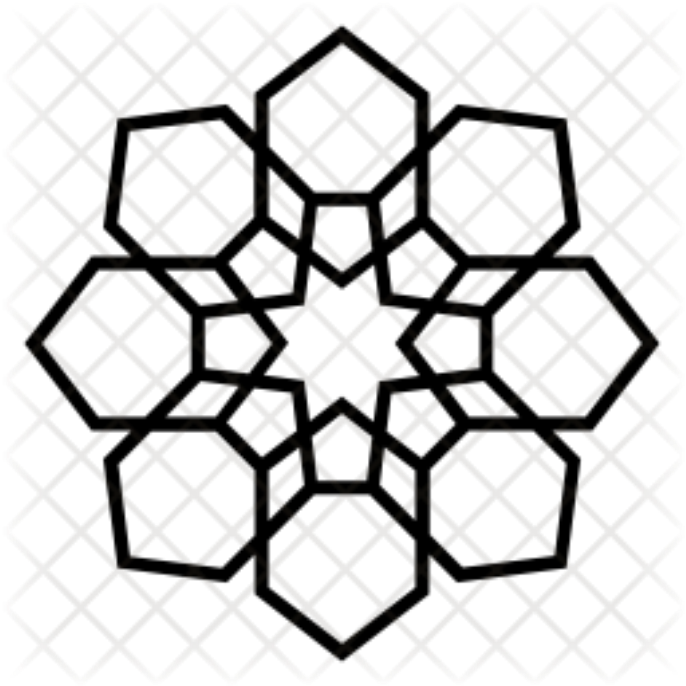
FOOD AND BEVERAGE





CONCEPT & **D**ESIGN

INSPIRATION



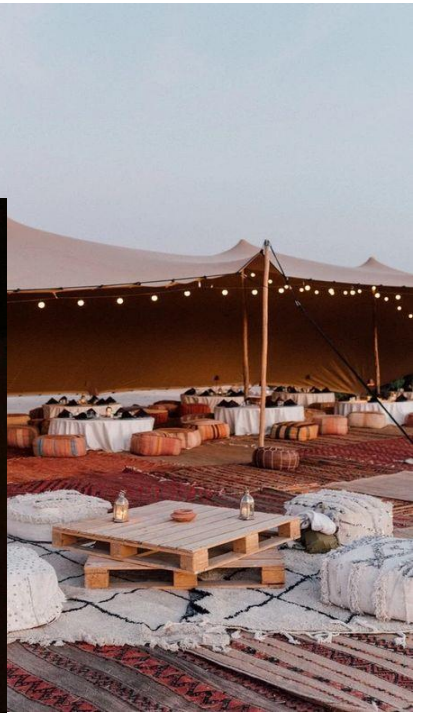
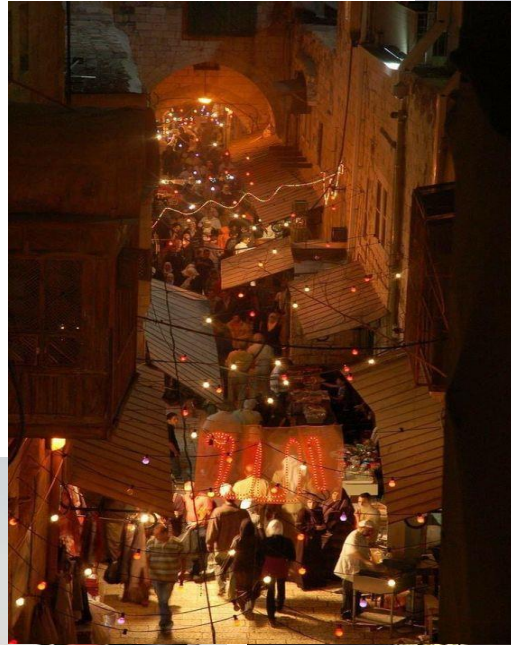
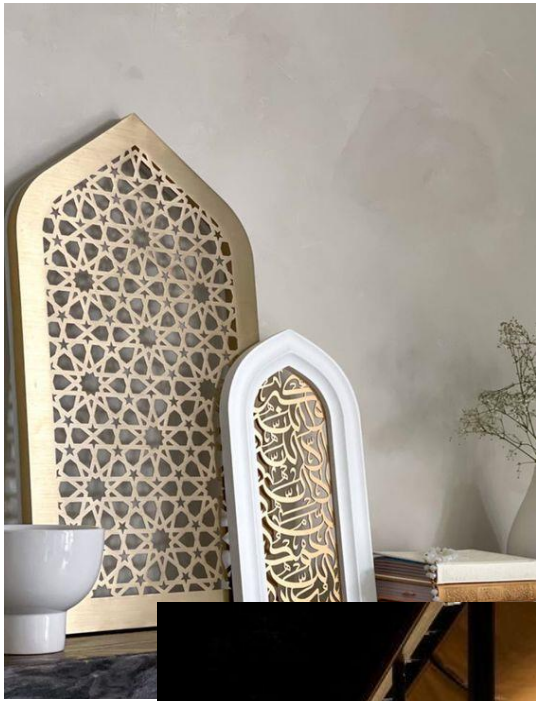
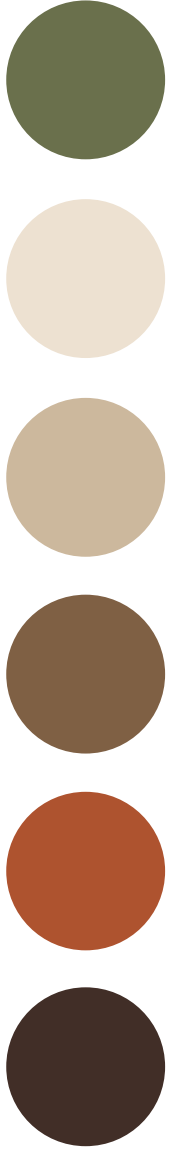
THEME AND CONCEPT

Our theme is centered around the essence of Ramadan, where we invite you to indulge in the customs, traditions, and spiritual significance of this holy month.

This year's theme highlights the importance of community and togetherness during the holy month. We have created a space that reflects the essence of Ramadan, with vibrant decorations, traditional music, and delicious food.

We are celebrating the cultural diversity and richness of the month, with something for everyone to enjoy.

MOOD BOARD



PLAN
DAY VIEW



RETAIL
KIOSQUE

F&B

PHOTO
BOTH

KIDS
AREA

RETAIL
KIOSQUE

PHOTO
BOTH

SITTING
AREA

ARCADE
GAME

RETAIL
KIOSQUE

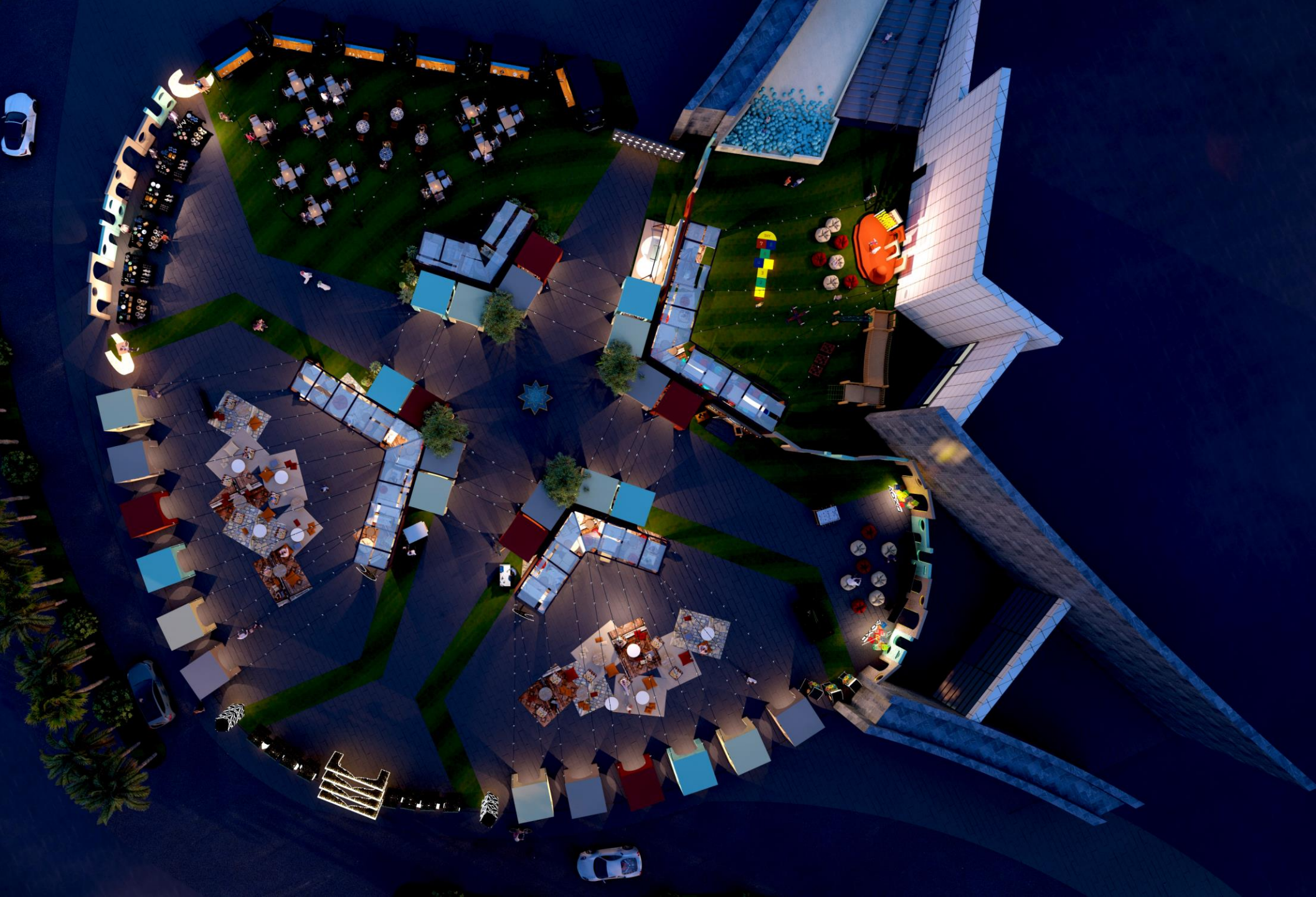
SITTING
AREA

RETAIL
KIOSQUE

ENTRANCE



PLAN
NIGHT VIEW



PLAN
DAY VIEW



DAY VIEW



NIGHT VIEW





RENTERS

ENTRANCE
DAY VIEW



ENTRANCE
NIGHT VIEW



RAMADAN

DISTRICT

ENTRANCE
DAY VIEW



ENTRANCE
DAY VIEW



ENTRANCE DAY VIEW



ENTRANCE
DAY VIEW



TO
THE
MOON
&
BACK

CENTERED
FOUNTAIN



CENTERED
FOUNTAIN





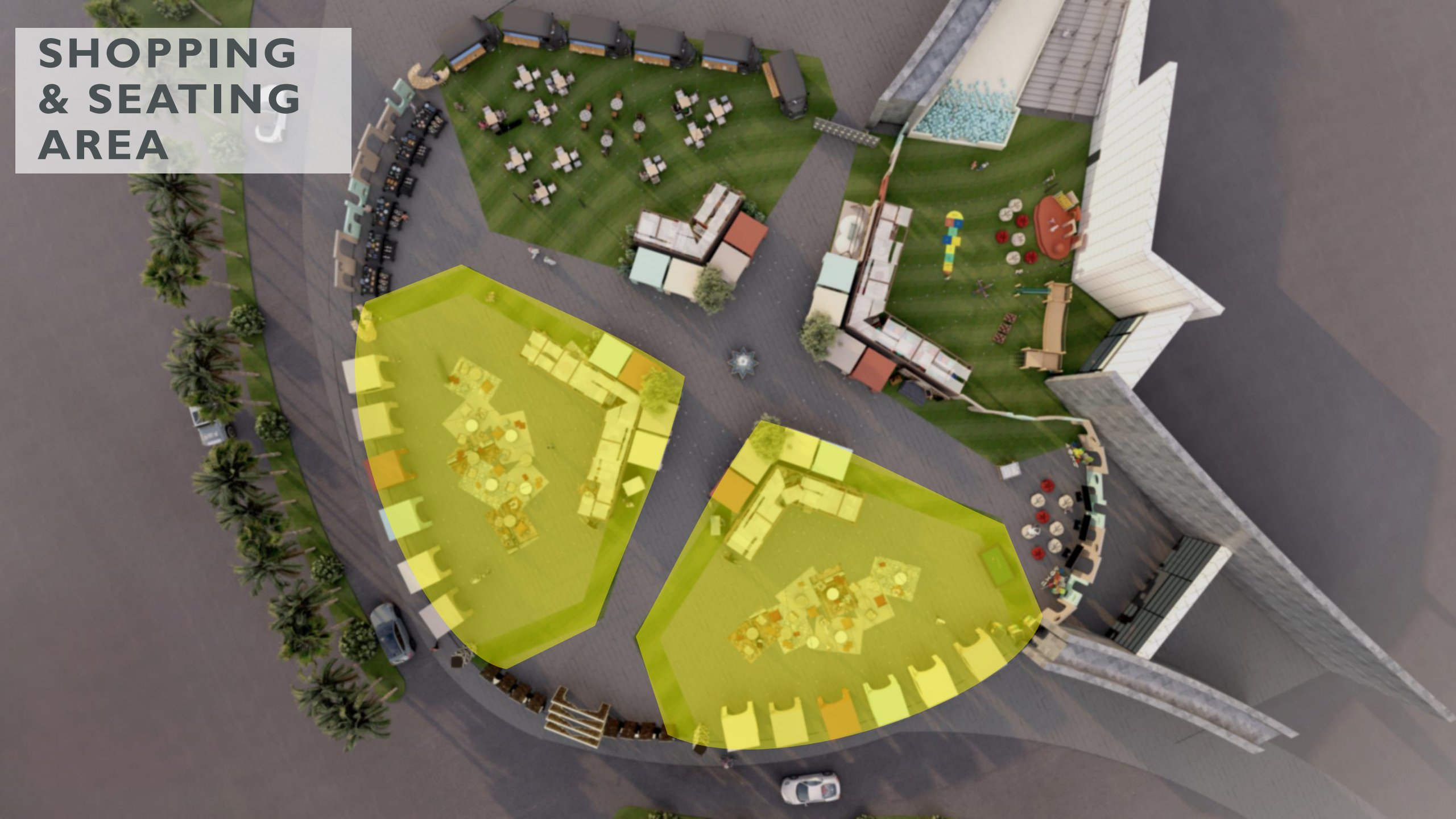
VENDORS
KIOSKS



PHOTO
BOOTH



SHOPPING & SEATING AREA



SEATING
AREA



SEATING
AREA



SEATING
AREA





GAMING AREA



GAMING
AREA



GAMING
AREA



GAMING
AREA



KIDS AREA



KIDS AREA



KIDS AREA



KIDS AREA



KIDS AREA



KIDS AREA



F&B AREA



FOOD &
BEVERAGE
AREA



FOOD &
BEVERAGE
AREA



FOOD &
BEVERAGE
AREA



FOOD &
BEVERAGE
AREA



TABLES AREA



TABLES
AREA



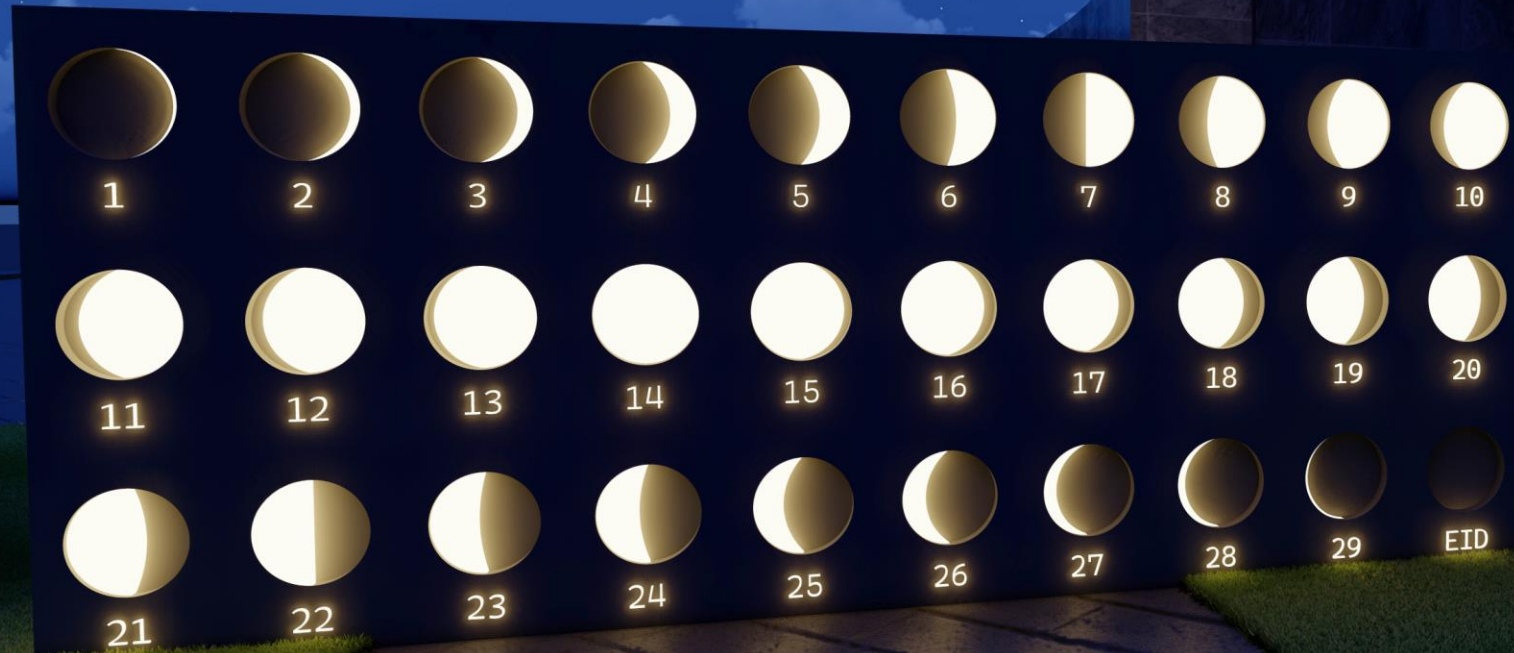
TABLES
AREA



TABLES
AREA



INSTAGRAMMABLE AREA



INSTAGRAMMABLE AREA



INSTAGRAMMABLE
AREA





PARTICIPATION

VENDORS PARTICIPATION

OPTION 1

STAND

PRICE: 17,850 AED incl.Vat

The compartment in the stand includes either:

Option A: 4 rails

Option B: 4 shelves

Each stand will include lights, one chair, one garbage can, one power outlet, and branded signage.

Shared mirrors, steamers, and fitting rooms will be available.

Please keep in mind that two brands may share a booth.

OPTION 2

TABLE

PRICE: 7,350 AED incl.Vat

Only For home/accessories vendors

One table size 110 cm x 67 cm

Plus a collection of small vintage tables.

All this are will have lights, and each vendor will have one chair.

FOOD AND BEVERAGE PARTICIPATION

OPTION 1

FOOD TRUCK Maximum 7 Meters in Length

PRICE: 33,075 AED incl.Vat

OPTION 2

FOOD KIOSK Maximum 2 Meters in Length

PRICE: 16,537.5 AED incl.Vat

HOW TO APPLY

Please choose the best match for your items.

Please fill out the application form by clicking the link below, which describes the area, stand, and requirements that you require.

After you submit your application, a member of our team will contact you to discuss the next steps.

www.ramadandistrict.com

VENDORS TERMS AND CONDITIONS

EVENT SPACE

No smoking except in designated areas. The use of candles, naked flames, coals, coffee machines, and heat emanating devices is strictly forbidden, unless previous approval from the Event Producer.

BOOTH SPACE

M2L will allocate to the Participant an un-dressed booth space consisting the description shared in the booking form. M2L reserves the right to determine the visual elements of that space and extra furnishings deemed inappropriate or unsuitable.

ASSIGNMENT

Participants must not assign, sub-let or share the whole or any part of the booth space in the event to a third party without M2L's prior written consent.

EVENT HOURS

Access to the site will be allowed within hours in coordination with the site management team. All booths must be open for the full duration of the event.

DELIVERY, SETUP AND REMOVAL

Participants are responsible for the prompt delivery, setup, and removal of all event items. In the event that a participant fails to occupy their allocated booth space by the event opening time, M2L may cause the booth to be occupied in the manner it deems appropriate for the interests of the event and without releasing the participant from any liability under the agreement.

VENDORS TERMS AND CONDITIONS

STAFF

At least one member of staff must man the booth at any given time that the booth is open.

AMENITY

The participant must ensure the cleanliness and tidiness of their allocated booths. Participants must not display any items in any area that will obstruct or affect neighboring participants.

OPERATIONAL OPENING TIMES

It is mandatory for a vendor to be open on time at Ramadan District. The hours of operation are not indicative and we have to ensure that the look of the festival is seamless. Vendors may NOT close their booths before 12:00 AM weekdays and 2:00 AM weekends. Failure to comply may result in disqualification from the event.

WITHDRAWAL

If a participant withdraws within 30 days of the event, the participant forfeits the entire participation fee. If a participant withdraws from the event, M2L will not be liable for any loss or damage incurred as a result of the withdrawal.

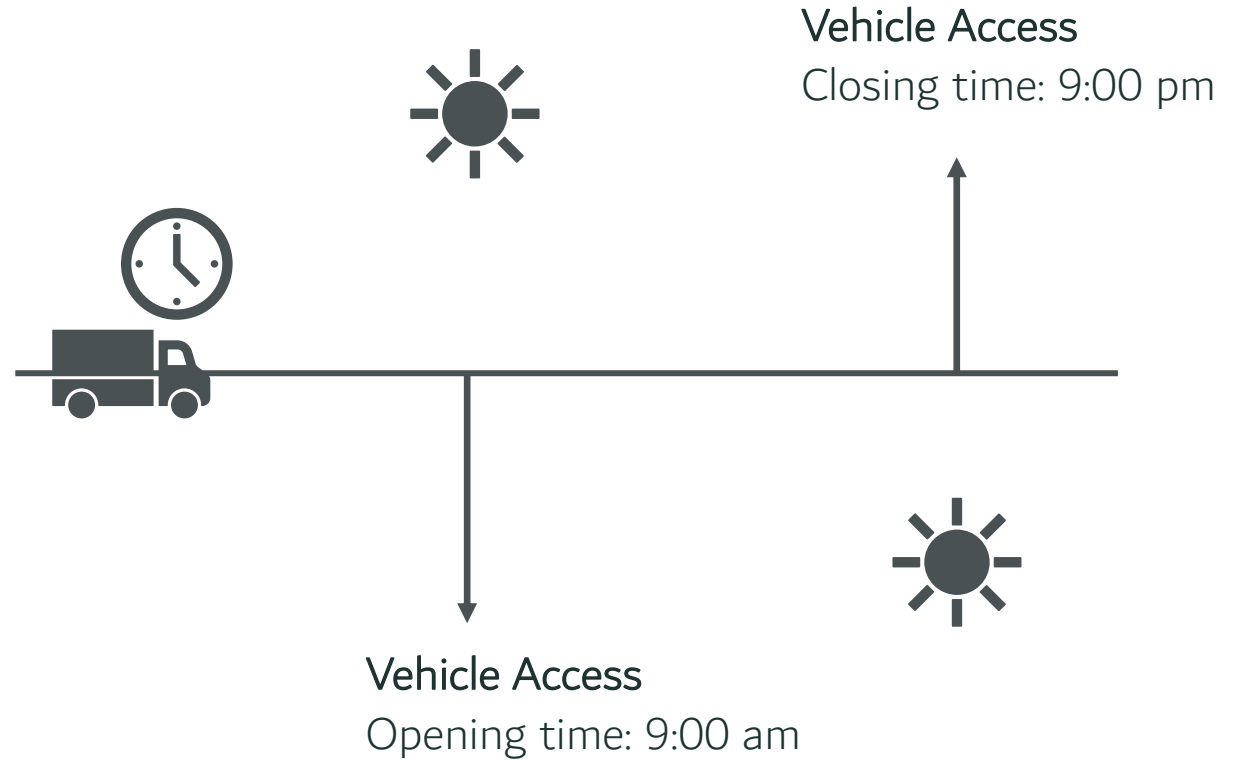
INSTALLATION DATES AND TIMINGS

Setup Inside the venue:

Time: 9:00am - 9:00pm

Installation Dates:

13 – 14 March, 2024



Notes:

- Installation timings should be strictly followed.
- Retail Vendor setup should be ready by 15 March 2024 before 2:00 pm.

CONTACT US



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www.ramadandistrict.com



Dubai – U.A.E

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EMIRATES TOWERS

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CONCEPTS